

## TERMS & CONDITIONS

### IMPORTANT - PLEASE READ TERMS & CONDITIONS

#### ARTWORK

Any artwork changes not originally specified with your order will incur a minimum re-set charge of €15.00 per artwork change. Complex changes will be quoted on sight of requested amendments.

Where clients supply their own print ready artwork and require us to make changes to that artwork a charge of €15.00 per artwork change will apply.

The attached file is a screen proof and is intended for checking content and modifications only. Please view at 100% output size. If you wish to proof both "print colour and stock type", please contact us to arrange to call in to view hard copy proofs.

#### PRINT CONFIRMATION

No job can be put into production until confirmation of the passed proof is received by Creative Design & Print from the client in writing via email. Final checking of artwork including spelling, contact numbers, email & web addresses etc, is the responsibility of the client. When the proof is passed, no responsibility will be taken by Creative Design & Print for any errors or omissions or missed deadlines.

#### PRINT COLOUR

Please note that there are some differences in colour between your computer screen and colours produced by a printing press. This is because computer screens, scanners and digital cameras use RGB colours - a combination of three colours: Red, Green and Blue (this is called "RGB"). Inkjet and laser printers, while great for convenience, do not have the colour range of professional printing machines and should not be used as a colour reference point.

Digital Printing Presses print full colour images using a different set of colours: Cyan (blue), Magenta (red), Yellow and Black (this is called "CMYK"). Colours can vary between printing processes. If some of your materials are printed with a four colour digital press and others are printed by a traditional printing press using the Pantone Colour System, some of the colours may not match due to machine specification and output process.

We print 99% of our work in full colour CMYK. However, if you wish to use Pantone specific spot colours, please let us know. This process is more expensive and we will need to re-quote you.

If you were specific about colour we would recommend that for CMYK printing you call in and look at a hard copy proof. For Pantone Specific printing it will be necessary to get a Cromalin proof, but please note your proof will be expensive. However, a CMYK proof will be a good reference point for pantone specific colours but will not be a 100% match.

You should also be aware that when printing on different media (paper / card / vinyl / pvc etc) and where a laminate or varnish is applied to the product, there could be colour variances. This is out of the control of any print company and is considered to be within tolerance.

#### COPYRIGHT HELD BY CREATIVE DESIGN AND PRINT

Please note that all Design & Artwork created by Creative Design and Print is the copyright of Creative Design and Print and shall remain the sole property of Creative Design and Print and may not be shared with third parties. All Artwork created by Creative Design and Print will bare the trademark of Creative Design and Print. Design Fees charged are based on use of artwork for this project only and where Creative Design and Print produce the printed material. Please advise us at quotation stage if you require Design only for use by a third party printer, in this case full license design charges will apply and we will need to quote you on that basis.

Design & Artwork is created solely for the project to which this proof relates to and may not be reproduced in any other promotional material / newspaper advertising or website advertising. Where this design and artwork is required for reproduction in newspaper advertising or website advertising a JGP File can be created for a nominal fee of €15.00 plus vat. The fee is to cover our designer's time in retrieving your file from our archives and preparing a JGP file.

#### COPYRIGHT HELD BY CLIENT

It is the clients responsibility to ensure that all images / photos / logos / maps, text files supplied by the client are royalty free and not covered by third party copyright or Trade Mark. Any logos, pictures, icons or text files given, posted, emailed or handed to Creative Design and Print for the purposes of creating design and print projects will be considered to be the property of the client and assumption of copyright will be with the client. No action can be taken against Creative Design and Print if it is found the client does not hold copyright on all files given to Creative Design and Print by the client.

#### TRANSIT

We are not responsible for delays during transit. If we dispatch goods on your behalf, the goods become your property from the moment they leave our premises.